

(Sample Recall Advertisement)



URGENT RECALL

ACME 200 SC INSECTICIDE (12345)

Batch Numbers: B0001, B0002, B0003

Product Sponsor: Acme Chemical Company Pty Ltd

Reason for Recall: It has been determined that Acme 200 SC Insecticide may contain a toxic impurity.

The Australian Pesticides and Veterinary Medicines Authority (APVMA) has determined that the product may be an undue hazard to the safety of people exposed to it during its handling and may be likely to have an unintended effect that is harmful to plants.

Remedial Action: Product with the above batch numbers should be returned to your point of sale.

Safety Directions: The product is poisonous if swallowed. Avoid contact with eyes and skin.

Consumer Information: For further information, contact Bill Smith, Administration Manager, Acme Chemical Company Pty Ltd, on **1800 001 002**.